

Outline

Use Neuroscience in the Treatment of Anxiety

Positives: We know more about anxiety-based disorders than any other disorders
Science gives explanations, evidence, authority, destigmatizes difficulties
Concerns: It can be difficult to explain, answer questions
Clients may feel a lack of responsibility
Oversimplification is inevitable

Enhancing Engagement in Treatment

Don't neglect the therapeutic relationship!
Address the challenges of anxious clients
Remember that strategies are effortful
Guide the process using client's goals
Maintain motivation

Neuroplasticity

Define Neuroplasticity in everyday language
Therapy is about creating a new self
"Rewiring" as an accessible concept for change
Re-consolidation: the modification of emotional memories

Identify Two Neural Pathways to Anxiety

Amygdala – bottom-up triggering of emotion, physicality of anxiety
Cortex – top-down emotion generation based in cognition
Explain the two pathways to clients
How anxiety is initiated in each pathway and how pathways influence each other

Client Friendly Explanations

Use illustrations to create concrete understanding
Fight/flight/freeze responses
The "language of the amygdala"
Anxiety and the cortex
Help clients recognize the two pathways to anxiety

Neuroplasticity in the Amygdala (Essential for all Anxiety Disorders, PTSD, OCD, Depression)

Sleep and the amygdala
The influence of exercise
Breathing techniques to reduce activation
Relaxation, meditation, and yoga to modify responses
Exposure as opportunities for the amygdala to learn

Combatting avoidance
When anxiety indicates that the amygdala can learn new responses
Push through anxiety to change the amygdala

Neuroplasticity in the Cortex (Essential for GAD, SAD, OCD, PTSD, Depression)

"Survival of the busiest" principle—strengthen or weaken specific circuitry
The healthy (adaptive) use of worry in the cortex
"You can't erase: You must replace."
Recognize and modify the impact of uncertainty
Training correct uses of distraction
Left hemisphere techniques- cognitive defusion, coping thoughts, fighting anticipation
Right hemisphere techniques – imagery, music
Mindfulness and anxiety resistances

Neuroplasticity and Medications for Anxiety Disorders, OCD, PTSD, Depression
Medication's effects in the rewiring process
The myth of the chemical imbalance
The danger of sedating the brain with benzodiazepines
Promoting neuroplasticity with SSRIs, SNRIs
The effectiveness of CBT and meds

Moving Beyond Diagnostic Categories to Focus on Anxiety Pathways

Anxiety is a component of many diagnoses (depression, substance abuse, etc.)
Amygdala- and cortex-based techniques help in other disorders
Targeting brain-based symptoms rather than disorders
Worry, obsessions, rumination respond to similar cortex-based techniques
Panic, phobic responses, and compulsions respond to amygdala-based techniques

Research, Risks and Limitations

Empirical versus clinical and anecdotal evidence
Clinical considerations for specific clients and settings
Efficacy of particular interventions may vary

Objectives

1. Ascertain the underlying neurological processes that impact anxious symptoms for clients.
2. Develop client engagement in treatment using personalized goals and attending to the therapeutic relationship.
3. Evaluate the differences between amygdala-based and cortex-based anxiety symptoms and identify how these symptoms inform treatment interventions.
4. Communicate strategies for calming and training the amygdala in order to alleviate symptoms of anxiety.
5. Implement methods for teaching clients to retrain the cortex so that anxiety is resisted rather than exacerbated.
6. Analyze how psychotropic medication impacts neuroplasticity in the brain; identify related treatment implications.

PESI® Have a seminar idea? A manuscript to publish? The nation's top speakers and authors contact PESI first. If you are interested in becoming a speaker or have a new topic idea, please contact Valerie Whitehead at vwhitehead@pesi.com or call 715-855-8166.

— FREE —
Worksheets



Free Gratitude, Mindfulness & Optimism Worksheets

pesi.com/worksheethappiness

Bring any Training On-Site!

- Cost Effective for Groups
- Customizable
- Flexible

CE credits included!

www.pesi.com/inhouse

NON-PROFIT ORG
US POSTAGE PAID
EAU CLAIRE WI
PERMIT NO 32729

PESI, Inc
P.O. Box 1000
Eau Claire, WI 54702-1000
A division of PESI, Inc.

Rewire the Anxious Brain

Neuroscience-Informed Treatment of Anxiety, Panic and Worry

Evansville, IN

Wednesday, November 6, 2019

Louisville, KY

Thursday, November 7, 2019

Lexington, KY

Friday, November 8, 2019

REGISTER NOW: pesi.com/express/74792

Rewire the Anxious Brain

Neuroscience-Informed Treatment of Anxiety, Panic and Worry

- Apply brain-based strategies for Panic, Social Anxiety, OCD, GAD and PTSD
- Understand the difference between cortex-based and amygdala-based anxiety
- Motivate clients and calm the anxious brain using the power of neuroplasticity
- Increase client engagement by focusing on changing the brain - not simply decreasing anxiety

Evansville, IN

Wednesday, November 6, 2019

Louisville, KY

Thursday, November 7, 2019

Lexington, KY

Friday, November 8, 2019

Register Now! pesi.com/express/74792



www.pesi.com A Non-Profit Organization Connecting Knowledge with Need Since 1979



Become
CCATP
Certified!

Details Inside

Rewire the Anxious Brain

Neuroscience-Informed Treatment of Anxiety, Panic and Worry

Join Dr. Heidi Schreiber-Pan and learn her keys for successful anxiety treatment. Dr. Schreiber-Pan integrates brain-based strategies for calming the anxious mind with client communication techniques that motivate change in your clients. Heidi's approach promotes adherence to treatment and strengthens the therapeutic alliance - which is essential when working with anxious, worried, traumatized, or obsessive clients. Dr. Schreiber-Pan will give you tools and techniques to:

- Identify and treat the roots of anxiety in both the amygdala and the cortex
- Explain "the language of the amygdala" in an accessible, straight forward way
- Identify how the cortex contributes to anxiety, and empower clients with strategies to resist anxiety-igniting cognitions

Register today for this workshop and put the power of neuroplasticity to work for you and your anxious clients!

Speaker

Heidi Schreiber-Pan, Ph.D., LCPC, NCC, is a successful psychotherapist, author, clinical director and sought-after nationwide speaker on topics of resilience, anxiety, neuroscience, and occupational burnout. As an affiliate and former faculty member of Loyola University, Maryland, her past research has focused on resiliency and psychological well-being, including nature-based mental health.

Dr. Schreiber-Pan has worked with various organizations, schools and corporations to reduce stress on a communal level and to increase structural well-being through training in positive psychology as well as emotional intelligence coaching.

Dr. Schreiber-Pan has developed unique continuing education courses that combine established clinical methods such as CBT with innovative treatment approached including nature-based psychotherapy and neuro-counseling. She is the author of *Taming the Anxious Mind: A guidebook to relieve stress and anxiety*.

Speaker Disclosures:

Financial: Heidi Schreiber-Pan is in private practice. She receives a consulting fee from Loyola University. Dr. Schreiber-Pan receives a speaking honorarium from PESI, Inc.

Non-financial: Heidi Schreiber-Pan is a member of the Association for Counselor Education and Supervision; the American Counseling Association; and Maryland Association for Counseling and Development.

Questions? Visit pesi.com/faq or e-mail us at info@pesi.com

Seminar on CD or DVD Package: You can purchase a self-study package on the subject. You will receive a set of CDs or DVDs that include a digital copy of the seminar manual and post-test/evaluation. You and your colleagues can receive CE hours for a nominal fee. To determine if homestudy credits are available for your profession go to www.pesi.com. Check with your licensing board to verify acceptance of self-study credits for license renewal.

Hassle-Free Cancellation Policy: If you contact us before the event date, you can exchange for a DVD or CD/ digital manual package on the subject (self-study continuing education credit may be available), a certificate to attend another seminar, or receive a tuition refund less a \$30 cancel fee. Substitutions are permitted at any time.



PESI Inc. is proud to offer this seminar (at these locations only) *free* of charge (on live seminar tuition) for veterans and active duty military personnel. **Limited seats available; advance online registration required.**

Live Seminar Schedule

7:30 Registration/Morning Coffee & Tea

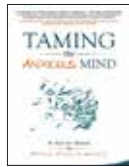
8:00 Program begins

11:50-1:00 Lunch (*on your own*)

4:00 Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon). Actual lunch and break start times are at the discretion of the speaker. A more detailed schedule is available upon request.

SAVE BY INCLUDING THESE PRODUCTS WITH SEMINAR REGISTRATION!



Taming the Anxious Mind

A Guidebook to Relieve Stress & Anxiety

By Heidi Schreiber-Pan, Ph.D., LCPC **YOUR SPEAKER**

Taming the Anxious Mind deconstructs the complex treatment of anxiety and stress disorders into a user-friendly and action-oriented guidebook. It emphasizes that anxiety represents an opportunity to re-train the mind away from destructive thinking towards a healthy mindset.



Melt Worry and Relax Card Deck

56 CBT & Mindfulness Strategies to Release Anxiety

By Jennifer L. Abel, Ph.D.

Do you worry too much? Feel anxious, stressed, or tired? This deck provides you with 56 useful and effective anti-anxiety strategies to help you relax. Based in cognitive therapy, mindfulness, relaxation and behavioral therapy, each card will help you melt worry and anxiety quickly and easily.



Become Certified!

This course counts toward the educational hours required for certification or Recertification as a Certified Clinical Anxiety Treatment Professional (CCATP).

Visit icatp.com for the full certification requirements.

Target Audience: Social Workers ■ Psychologists
Counselors ■ Marriage and Family Therapists
Case Managers ■ Occupational Therapists
Occupational Therapy Assistants
Speech Language Pathologists ■ Addiction Counselors
Therapists ■ Nurses ■ Other Mental Health Professionals

Live Seminar Continuing Education Credit Information

Credits listed below are for full attendance at the live event only. After attendance has been verified, pre-registered attendees will receive an email from PESI Customer Service with the subject line, "Evaluation and Certificate" within one week. This email will contain a link to complete the seminar evaluation and allow attendees to print, email or download a certificate of completion if in full attendance. For those in partial attendance (arrived late or left early), a letter of attendance is available through that link and an adjusted certificate of completion reflecting partial credit will be issued within 30 days (if your board allows). Please see "LIVE SEMINAR SCHEDULE" on this brochure for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.

If your profession is not listed, please contact your licensing board to determine your continuing education requirements and check for reciprocal approval. For other credit inquiries not specified below, or questions on home study credit availability, please contact cepesi@pesi.com or 800-844-8260 before the event.

Materials that are included in this course may include interventions and modalities that are beyond the authorized practice of mental health professionals. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your profession's standards.

PESI, Inc. offers continuing education programs and products under the brand names PESI, PESI Healthcare, PESI Rehab and Psychotherapy Networker.

ADDITION COUNSELORS: This course has been approved by PESI, Inc., as a NAADAC Approved Education Provider, for 6.0 CE in the Counseling Services skill group. NAADAC Provider #77553. PESI, Inc. is responsible for all aspects of their programming. Full attendance is required; no partial credit will be awarded for partial attendance.

ILLINOIS ADDICTION COUNSELORS: This course has been approved by the IADAPCA for 6.25 CEUs. Program number: 14020. Category: Counselor I or II, Preventionist I or II, CARS I or II, MISA I or II or III, PCGG II, CCJP II, CAAP I, CRSS I or II, MAATP I or II, RDDP, NCRS II, CFPP II, CVSS II, CPIS I or II.

COUNSELORS: This intermediate activity consists of 6.25 clock hours of continuing education instruction. Credit requirements and approvals vary per state board regulations. Please save the course outline, the certificate of completion you receive from the activity and contact your state board or organization to determine specific filing requirements.

ILLINOIS COUNSELORS: This intermediate activity consists of 6.25 clock hours of continuing education instruction. Credit requirements and approvals vary per state board regulations. Please contact your licensing board to determine if they accept programs or providers approved by other national or state licensing boards. A certificate of attendance will be awarded at the end of the program to participants who are in full attendance and who complete the program evaluation.

INDIANA COUNSELORS: This intermediate activity consists of 6.25 clock hours of continuing education instruction. Credit requirements and approvals vary per state board regulations. Please contact your licensing board to determine if they accept programs or providers approved by other national or state licensing boards. A certificate of attendance will be awarded at the end of the program to participants who are in full attendance and who complete the program evaluation.

KENTUCKY COUNSELORS: For the most up-to-date credit information, please go to: www.pesi.com/events/detail/74792.

MARRIAGE & FAMILY THERAPISTS: This activity consists of 380 minutes of continuing education instruction. Credit requirements and approvals vary per state board regulations. You should save this course outline, the certificate of completion you receive from the activity and contact your state board or organization to determine specific filing requirements.

ILLINOIS MARRIAGE & FAMILY THERAPISTS: PESI, Inc. has been approved as a provider of continuing education by the State of Illinois, Department of Professional Regulation. Provider #: 168-000156. Full attendance at this course qualifies for 6.0 credits.

KENTUCKY MARRIAGE & FAMILY THERAPISTS: This course has been submitted to the Kentucky Board of Licensure of Marriage & Family Therapists for review.

NURSES, NURSE PRACTITIONERS, AND CLINICAL NURSE SPECIALISTS: PESI, Inc. is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

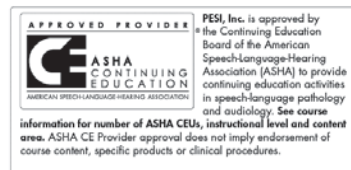
Nurses in full attendance will earn 6.3 contact hours. Partial contact hours will be awarded for partial attendance.

OCCUPATIONAL THERAPISTS & OCCUPATIONAL THERAPY ASSISTANTS: PESI, Inc. is an AOTA Approved Provider of continuing education. Provider #: 3322. Full attendance at this course qualifies for 6.0 contact hours or .6 CEUs in the Category of Domain of OT and Occupational Therapy Process. Partial credit will be issued for partial attendance. The assignment of AOTA CEUs does not imply endorsement of specific course content, products, or clinical procedures by AOTA. Course Level: Intermediate.

ILLINOIS PSYCHOLOGISTS: PESI, Inc. is an approved provider with the State of Illinois, Department of Professional Regulation. License #: 268.000102. Full attendance at this course qualifies for 6.0 contact hours.

INDIANA PSYCHOLOGISTS: PESI, Inc. is an approved provider with the Indiana Board of Psychology. Certificate #: 98000998A - Category I. PESI maintains full responsibility for this program and its contents. Full attendance at this course qualifies for 6.25 contact hours.

KENTUCKY PSYCHOLOGISTS: PESI, Inc. is approved by the Kentucky Board of Examiners of Psychology to offer continuing education for psychologists. PESI maintains responsibility for this program and its content. This activity will qualify for 6.25 contact hours.



SPEECH-LANGUAGE PATHOLOGISTS: This course is offered for .6 ASHA CEUs (Intermediate level, Professional area).

SOCIAL WORKERS: PESI, Inc., #1062, is approved to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Organizations, not individual courses, are approved as ACE providers. State and provincial regulatory boards have the final authority to determine whether an individual course may be accepted for continuing education credit. PESI, Inc. maintains responsibility for this course. ACE provider approval period: January 27, 2017 - January 27, 2020. Social Workers completing this course receive 6.25 Clinical Practice continuing education credits. Course Level: Intermediate. Full attendance is required; no partial credits will be offered for partial attendance. A certificate of attendance will be awarded at the end of the program to social workers who complete the program evaluation.

ILLINOIS SOCIAL WORKERS: PESI, Inc. is an approved provider with the State of Illinois, Department of Professional Regulation. License #: 159-000154. Full attendance at this course qualifies for 6.0 contact hours.

OTHER PROFESSIONS: This activity qualifies for 380 minutes of instructional content as required by many national, state and local licensing boards and professional organizations. Save your course outline and certificate of completion, and contact your own board or organization for specific requirements.



SCAN HERE
FOR A SPECIAL OFFER ON
BOOKS & CARD DECKS

REGISTRATION FORM

REWIRE THE ANXIOUS BRAIN: NEUROSCIENCE-INFORMED TREATMENT OF ANXIETY, PANIC AND WORRY

SAVE TIME! Express Register Online: pesi.com/express/74792

1

Please complete entire form if sending by mail

please print legibly

Mail Code: _____ See mail code box on reverse side above your name & address

*E-mail address _____

***Email required to receive CE Certificate and registration confirmation.**

Name _____ Profession _____

Billing Address _____ ☐ Home ☐ Work

Company Name (if work address): _____

City _____ County _____ State _____ Zip _____

*Cell Ph () _____ Work Ph () _____

***Required for event updates**

2

Select Location

(make copy for your records)

☐ **EVANSVILLE, IN • November 6, 2019** (74792EVA)
Tropicana Evansville • 421 NW Riverside Drive • 47708 • (812) 433-4000

☐ **LOUISVILLE, KY • November 7, 2019** (74792LOU)
The Brown Hotel • 335 W Broadway • 40202 • (502) 583-1234

☐ **LEXINGTON, KY • November 8, 2019** (74792LEX)
Holiday Inn Lexington Hamburg • 1976 Justice Drive • 40509
(859) 687-7008

3

Select Tuition

TUITION including seminar manual

\$219.99 – choose one of the options below:

- ☐ per person for 2 or more preregistering together —OR—
- ☐ single registration postmarked 3 weeks prior to seminar date

☐ **\$249.99** standard

ADD-ON PRODUCTS — Save on Shipping!—Products Distributed at Seminar

☐ **\$14.99*** *Taming the Anxious Mind* book (SAM086075)

☐ **\$16.99*** *Melt Worry and Relax Card Deck* (PUB084385)

*Attendees add applicable state and local taxes except in AK, DE, MT, NH, OR

4

Select Payment Method

All registrations must be prepaid.

☐ Check enclosed payable to **PESI, Inc.**

☐ Purchase order enclosed (Fed ID # 26-3896894)

☐ MC ☐ VISA ☐ AE ☐ Discover Novus
16 digits 13-16 digits 15 digits 16 digits

Card # _____

Card Exp. _____ CVV*#: _____

Signature _____

(*MC/VISA/Discover: last 3-digit # on signature panel on back of card.) (*American Express: 4-digit # above account # on face of card.)

ADA NEEDS

We would be happy to accommodate your ADA needs; please email info@pesi.com or call 1-800-844-8260 at least two weeks prior to the seminar date.

SAME DAY REGISTRATION

Walk-ins are welcome but admission cannot be guaranteed. Contact us for space availability if registering within one week of seminar.

TUITION OPTIONS

Advance registration required. Cannot be combined with other discounts.

• **FREE Military Tuition:** PESI Inc. is proud to offer this seminar *free* of charge on live seminar tuition for veterans and active duty military personnel. *Limited seats available; advance online registration required.*

• **\$30 Tuition:** If you are interested in being our registration coordinator for the day, go to: www.pesi.com/coord for availability and job description, first come, first serve.

• **Discounted Student Rate:** As part of its mission to serve educational needs, PESI, Inc. offers a reduced rate of 50% off standard tuition for students. Enclose a current student schedule with registration form. Go to www.pesi.com/students for details.

QUESTIONS

Visit pesi.com/faq or e-mail us at info@pesi.com

OTHER WAYS TO REGISTER

Fax: 800-554-9775

Mail: PESI, Inc.
PO Box 1000
Eau Claire, WI 54702-1000

Phone: 800-844-8260

Online: pesi.com/express/74792

CAN'T ATTEND THE SEMINAR?

Rewire the Anxious Brain: Neuroscience-Informed Treatment of Anxiety, Panic and Worry

— Seminar on DVD* (video) \$219.99
(RNV051415)

— Seminar on CD* (audio) \$219.99
(RNA051415)

Product total _____

*Shipping _____

Subtotal _____

**Tax _____

TOTAL _____

CE hours and approvals on products may differ from live CE approvals.

*Shipping is \$6.95 first item + \$2.00 each add'l item.

**Residents add applicable state and local taxes except in AK, DE, MT, NH, OR

©2019

